

WASH YOUR HAIR WITH SHAMPOO

by

Shannon Li

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INT. BATHROOM - NIGHT

LEONARDO, a 21 year old game developer, is taking a shower. He applies some shampoo over his head and start to wash his hair.

On the shampoo box, there is a small word SODIUM in the component table.

After he finishes the shower, he dries out his body and puts on his pajama.

INT. BEDROOM - NIGHT

Leonardo jumps into the bed, he opens TikTok and slid through videos. He stops at a video that is a TikTok MAN with a white shirt and big boxer shorts.

The TikTok Man gently fondles his disordered and unsystematic hair. BGM in the melody of *Ring Ding Dong*.

TIKTOK MAN

(singing)

BABY, YOUR MOM ALWAYS SAYS I'M  
OUT OF FASHION  
SO I HAVE MY HAIR PERMED BY MR.  
WANG  
SHE WILL NEVER BREAK US UP AGAIN  
MY LADY~  
SMART, SMART  
WASH CUT WASH CUT BLOW OH OH OH  
SMART, SMART  
WASH CUT WASH CUT BLOW OH OH OH

During the song, he enjoyed a series of serves by a hair salon. A shampoo with a Non-Silicone mark is shown next to the water tank. And finally, a showcase of him in a business suit with a Rolex watch, standing fancily and looking handsome, gently touches his own hair.

The song is still playing in Leonardo's head. He clicks on the link shown in the video.

CUT INTO:

INT. OFFICE - DAY

Leonardo is viewing the shampoo introduction video on the computer in his office. This is a room full of posters of game characters and game decorations. He is humming the "smart, smart, wash cut" lyrics.

On his screen, a WOMAN is introducing her hair salon experience.

WOMAN

So basically, I will check the component of the shampoo they use whenever I walk into a hair salon. If you don't have this habit, remember if you see sodium lauryl sulphates on it, run away. But if it is from Shampoo Skyline, which is the brand I am holding you see? Its trustworthy, it's an absolutely yes.

ALLIE, a woman around 26 opens the door and steps into Leonardo. Leonardo closes his browser and opens a random document.

LEONARDO

Yes, how can I help you?

ALLIE

You shouldn't ask me.

Leonardo opens his email and checks for a few seconds.

LEONARDO

Ok, got you, I will give you the scheme by today.

ALLIE

Or the team won't have time to code.

Allie walks to the door and turns back to Leo.

ALLIE

What kind of hair do you like?

LEONARDO

Eh, umm, why?

ALLIE

Like, what kind.

Allie's hair is so smooth and beautiful in Leo's eyes. He describes Allie's hair.

LEONARDO

Like, black, smooth, shoulder-length, beautiful.

ALLIE

Ok, remember your work.

Allie leaves the office and walks away. She opens her phone and writes down what Leo said into a note titled: "Leo's Type" with a heart mark.

Leo looks at the computer screen.

LEONARDO

Hair, kind?

Leonardo scratches his hair with his hand and finds some white dirt in his fingernail.

Suddenly the image of that TikTok man with dirty hair appears in his head, and many online content creators' VOICES echo in his head all at the same time.

YOUTUBER #1

Shampoos with sodium lauryl sulphates will strip out the natural oils, causing the scalp becomes more fragile. Long-term use will make the scalp more sensitive, causing damage to hair follicles, and finally leading to hair loss.

## TIKTOKER #1

Incorrect life habits like washing hair with some small brand shampoo with no certifications will leave the hair dirty and will cause dandruff in the long term. If you care about your hair, choose a trustworthy shampoo.

## YOUTUBER #2

Modern research shows that Doctor Smooth's shampoo is specifically for a nice hair. Which will make your hair clean and healthy. To prevent hair loss and multiple scalp health problems, using this brand's shampoo is essential.

## TIKTOKER #2

I actually was suffering from my hair not looking as nice as others. You know, this really is an issue. It is a core factor for your confidence since that's your first impression. I tried Hair & Shower, it's a fantastic brand, I highly recommend it.

A NOTIFICATION of his email breaks his thoughts. He clicks into it, and outside his office are people SCREAMING "pool party". He finds the email that says the company is out for a pool party on weekend.

He stands up and opens the door and finds outside is the pool party.

CUT INTO:

EXT. POOL PARTY - DAY

Allie comes to him and drags him into the pool.

Leo swims after Allie. He finds her hair is more adorable underwater. They swim to the other side of the pool.

Leo turns his head back to the other side of the pool and sees exaggerated number of white specks of dust flood over the water.

ALLIE

Is, that, your dandruff?

Leo climbs up to the ground and looks at Allie.

LEONARDO

What?

Many people come to Leo and point at the pool. Some of them talk about Leo's hair in a whisper. Their expressions are not friendly to him.

Leo runs away with his body wet. He runs into the bathroom of the party. While he is running, the party scene distorts, and the people's voices becomes weird.

CUT INTO:

INT. BATHROOM - AFTERNOON

Leo opens the tube and starts to wash his hair in the bathroom of his home. He grabs the shampoo, and he hears the voice of Youtuber #1 and TikToker #1.

YOUTUBER #1

Sodium causes hair loss.

TIKTOKER #1

Silicone causes dandruff.

Leo starts to look at the component table word by word and found sodium in it. He drops the shampoo in shock and washes out all the shampoo on his hand. The shampoo box on the ground starts to melt and the content starts to evaporate. Huge amount of smoke is floating in the air. He starts to wash his hair with only water.

INT. BEDROOM - NIGHT

Leo walks into the bedroom and his phone RINGS. It is Allie's message.

ALLIE

What are you planning to do after the Pool Party this Saturday? Are you free?

Leo thinks for a while, and then types to reply.

LEONARDO

Sorry, I might not make it.

ALLIE

Why you aren't coming, it is fun. If you need extension for the deadline that's fine, I will handle it. But what exactly is your concern? I am always here, so feel free to talk if you are feeling bad. I deeply care about you Leo!

LEONARDO

I seem to have a bad feeling. But even just for you, I need to go. Before that, there's one last thing to solve.

Leo closes his phone.

EXT. SHOPPING MALL - DUSK

Leo stands over the main door of a shopping mall. His hair is wet. He wears a white shirt and big boxer shorts. He goes into the shopping mall.

INT. SHOPPING MALL - DUSK

Leo walks to the shampoo area. A SALESMAN smiles at him.

SALESMAN

Yes, how can I help you?

LEONARDO

You shouldn't ask me.

The salesman looks at Leo from bottom to top for a few seconds.

SALESMAN

Ok, got you. What kind of shampoo do you need?

LEONARDO

You know, people say that sodium and silicone or whatever something like that are bad. I can't sleep, because I just found out I have been using it for my life and I never noticed.

SALESMAN

I know right, so what is your faction? I can give some great advice about it.

LEONARDO

Faction? What dose the faction do with a shampoo?

SALESMAN

Oh man, its brand! You got to have a brand faction nowadays to buy something. Apple, Samsung, Google, if you walk into a faction that you don't belong, people get angry you know?

LEONARDO

But, but the videos I saw they all belong to different faction, which one should I go?

The salesman starts to introduce a shampoo.

SALESMAN

Check out this one, this year's new arrival. Shampoo Skyline. The newest components, give you the best hair wash experience.

LEONARDO

Shampoo Skyline doesn't seem simple, I want something natural,



that won't hurt my hair yet still  
can make my hair clean.

The salesman starts to introduce another shampoo.

SALESMAN

Natural. This one, Doctor Smooth,  
compressed everything from a tea  
tree. All-natural ingredients.  
Also here are all different kinds  
of natural shampoos.

The salesman points to a shelf of shampoos.

LEONARDO

But you just said the new shampoo  
has the most advanced technology.  
I am also thinking the new one  
may suit me better.

The salesman starts to introduce another shampoo.

SALESMAN

Ok. Ah! Do you know this? Hair &  
Shower. This has natural  
chemicals. They extracted and  
purified everything from nature  
and compose them into chemicals.  
It is natural and pretty  
advanced.

LEONARDO

This natural chemical is too  
gaudy, I don't like it. I like  
something absolute. Concise but  
not simple.

SALESMAN

I see. Most celebrities don't  
like gaudy things. They prefer  
the Northern European minimalist  
style.

LEONARDO

I am thinking about something,  
that is smart. Something that has

all the advantages of all the  
shampoos you said.

SALESMAN

I have an idea.

INT. HOME - NIGHT

Leonardo opens the door and brings in two bags of shampoos  
that are all different kinds.

He puts all the shampoos over the table and looks at them.

INT. BATHROOM - NIGHT

He walks into the bathroom with a large bottle of an  
unspeakable compound.

He opens the water tube and squeezes out some compound from  
the large bottle. He starts to wash his hair with the  
compound.

He grabs the old shampoo and throws it into the trashcan.

He walks out of the bathroom with satisfaction, and he walks  
out to a large pool.

CUT INTO:

EXT. POOL PARTY - DAY

Allie is next to the pool waiting for him. Around the pool,  
there are lots of people all the company.

Leonardo gently touches his hair and walks into Allie with  
smile.

LEONARDO

Do I look different?

Allie looks at Leonardo.

ALLIE

Your muscles, they look larger  
than usual?

LEONARDO

You didn't notice it?

ALLIE

Oh, your face, you must have used  
some new foundation, right?

LEONARDO

Eh, never mind. Let's swim my  
queen!

Leonardo jumps into the pool.

CUT INTO.

INT. BEDROOM - NIGHT

Leonardo jumps into the bed and opens the TikTok on his  
phone.

In the first TikTok he sees, is about a MAGICIAN.

INT. MAGICIAN HOME - DAY

The magician tries hard to cast a spell with her hand and  
finally creates an emoji fire in her hand that is added to  
the video.

Then she changes her hand like holding a flower, and an  
emoji rose appears.

She then shakes her hand to change the rose to an emoji  
cake.

She dunks the emoji cake over her head, and real cake wet  
her hair.

Her video splits into the top and bottom two parts, and she  
is in the bottom part. On the top part, another MAN appears  
and shakes his head in disappointment.

He brings a shower head to the screen and sends out water to  
the bottom part of the video. The magician starts to wash  
her hair with water.

He squeezes shampoo to the magician, and the magician finishes her cleaning. But he shakes his head again.

MAN

Shampoo can make your hair clean,  
but not healthy if you wash off  
all your natural oil.

He presents a bottle of conditioner and squeezes it to the magician.

MAN

You need this conditioner to make  
your hair protected and smooth.

Suddenly, the video becomes one whole part, and the magician is holding a real cake in her hand. She dunks the cake over her head again.

She cleans her hair without any water, making her hair smooth as the original.

LEONARDO (V.O.)

Oh my god, I need conditioner!